



LUDWIG REITER



SPRING / SUMMER 2025



Dear Ladies and Gentlemen,

We are excited to present our Spring/Summer 2025 collection, introducing lighter, brighter shapes and colors. This season, we've drawn inspiration from mythical heroes, vintage athletics, and traditional Italian craftsmanship.

Our journey took us to the hilltop citadels of Marche, where we met a family business dedicated to crafting a truly special material—blending centuries-old techniques with contemporary innovation.

This season also marks the debut of a new sneaker, rooted in the world of athletics yet designed with refined elegance for urban life.

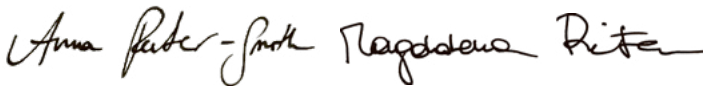
We are delighted to continue our collaboration with Leitner Leinen, creating a bag inspired by seafarers and a slipper fit for a Venetian palazzo—a tribute to heritage and travel.

For those who like their shoes to sparkle, we have been working with a material so radiant it is the true masterpiece of our craftsmen.

Finally, our new range of sandals takes inspiration from the heroines of the operatic stage. Designed with the timeless elegance of the classical age in mind, they are perfect for warm evenings and summer festivities.

We invite you to explore this curated collection, which celebrates creativity, positivity, and the spirit of collaboration.

Kind Regards from Vienna,

A handwritten signature in black ink, reading "Anna Reiter-Smith Magdalena Reiter". The signature is written in a cursive, flowing style.

Yours Anna Reiter-Smith and Magdalena Reiter

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Many thanks to the team: Magdalena & Marcus (Models), Jamie McGregor Smith (Photography, Art Direction, Text, Layout) Marie-Sophie Engel (Copy-editor), Nini Gregori (Graphic Design), R79, Leitner Leinen, Caleo Cashmere.



Francesco Francavilla and Till Reiter - Fermo, Marche, 2024

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# WOVEN CONNECTIONS

For decades, Ludwig Reiter has sourced the finest pelle intrecciata from R79, a family-run company in Italy's Marche region. Founded in 1979 by Roberto Francavilla and now led by his sons Francesco and Luca, R79 has earned a reputation for crafting exquisite woven fabrics from vegetable-tanned buffalo hides – highly sought after by Europe's most discerning designers. When it was time to visit them again, we endured the fine weather and even finer wine to report back on their subtle art.

For centuries, Fermo has been a stronghold of artisanal excellence, where cottage industries thrive in hilltop towns and villages. Weaving, and leather-work have long been integral to the region's cultural identity, sustaining communities that live and work in symbiotic harmony.



WOVEN TENNIS  
Woven Leather, Cognac  
T 560-FWC



WOVEN LOAFER  
Woven Leather, Cognac  
R 45-FWC.LC-3-2



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# A HISTORY ENTWINED

IN THE HILLS OF FERMO, AN ITALIAN FAMILY BUSINESS  
CONTINUES TO WEAVE IT'S STORY



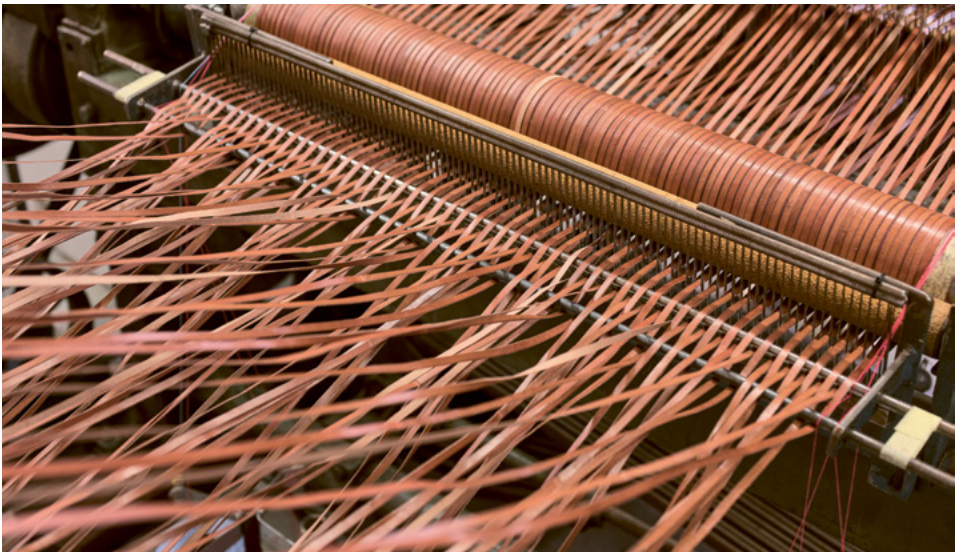
The craft of pelle intrecciata, or woven leather, is a true testament to the art of craftsmanship. It begins with selecting the finest buffalo hides, which are then carefully joined together and cut into long, even strips of leather. These strips undergo multiple polishing and smoothing steps to ensure consistency in texture and appearance.

Once perfected, the strips are taken to the weaving mill, where hundreds of them are meticulously mounted onto the weaving loom by hand. This intricate process requires precision and patience, as each strip must align perfectly to create a seamless pattern.



When the loom begins its work, the leather strips are interwoven into a striking, durable design that speaks to the skill and time invested in every piece.

The complexity of the process, combined with the quality of the materials, is what makes woven leather so luxurious—and why it commands such a high price.





SMALL CRICKET BAG  
Nylon, Vintage Pullup, Navy  
N T572-TNN

For centuries, Grand Tour travelers roamed Italy in search of manly pursuits, imperial glory, and the perfect espresso. They dueled with words, wrestled with ideas, and occasionally tripped over ancient ruins. Designed for the modern athlete, our cricket bag carries that same spirit of adventure – whether you’re chasing goals or just chasing your train. Like the citadels of Marche, it’s built to endure, a steadfast companion for those who seek tradition, triumph, and, when the day is done, a very high thread count.





# Natures Own Work Of Art



TRAINER  
Fjord Blue / White  
T 582-SWB-GHP

While our trainers are handcrafted by actual people and not the forces of nature, our latest colorway is inspired by one of nature's greatest masterpieces – the Scandinavian fjords. These breathtaking formations take thousands of years to shape through ice, rock, and patience.

Ludwig Reiter doesn't have a millenia of experience – but after 50 years of making sneakers from natural materials, we like to think we've left our footprint.

The iconic Austrian trainer, now available  
in Fjord Blue. Skål!



LUDWIG REITER



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INTRODUCING

# THE SPRINTER

Ludwig Reiter's Sprinter isn't our answer to fast fashion – it's our rebuttal. Built to last (perhaps even longer than we intended), this trainer was made for sport but reimagined for everyday life. First turning heads in the '90s – thanks in part to Helmut Lang – it returns with refined details, from patterned edges to fresh colorways.

Designed for civilian life and balanced for any occasion, the Sprinter is a timeless fusion of sustainable craftsmanship and modern elegance. It's a shoe for those who appreciate style, substance, and perhaps a brisk walk.

SPRINTER

Holland Grain / Suede, White / Turquoise

T 515-GHP-VNLC



WERKZEUGTASCHE  
Soft Grain, Fjord Blue  
N T310-SWB



ÉCUME  
T 515-GHP-VWE.C



NAVY  
T 515-GHP-VWN.C





**TURQUOISE**  
T 515-GHP-VNLC



**FJORD BLUE**  
T 515-GHP-SWB.C



LUDWIG REITER  
MADE IN GERMANY

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# MYTHOS IN THE MAKING

Perseus soared on winged sandals, defying fate with every step. Our black woven leather sandal, a modern talaria, rests at the edge of possibility – where sky meets sea, where body meets earth. As the hero faced his trials, so too does this sandal embrace the terrain, weaving strength and elegance into every stride. Let the wind whisper myths beneath your feet, the ocean shimmer with untold stories, and each step echo with power, grace, and timeless adventure.



PERSEUS  
Vintage Pullup, Black  
S 668-RPS



PERSEUS  
Vintage Pullup, Cognac  
S 668-RPC

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# AIDA'S TEMPLE

As a king's daughter with delicate political ties in a complex situation, one quickly becomes a pawn in hopeless intrigues. One might long to retreat with a beloved to the seclusion of home, wearing these comfortable Italian calf suede sandals. Despite their comfort, they give an impressive figure with their subtle heel. But must it be in a bricked-up crypt beneath an Egyptian temple?



AIDA  
Suede, Navy  
D 8753-VN



PENELOPE  
Suede, Beige  
D 8754-VE





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## PENELOPE

Waiting forever for the husband who is stuck somewhere between sea monsters and questionable adventures? The modern woman has neither the time nor the patience for that. But patience is a virtue – and style is a choice. These lightweight sandals made from Italian calf leather with intricately woven straps provide secure support while exuding an elegant charm. Perfect for a queen who confidently paves her own way – with or without the returning husband.

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# HEAD TURNING

Unfortunately, during the time of King Herod, there were no Ludwig Reiter shoes (at least nothing has been discovered). Otherwise, his stepdaughter probably wouldn't have come up with that gruesome wish, which famously cost the poor prophet John the Baptist his head. Instead, after the undoubtedly tiring veil dance, she might have wished for these wonderfully comfortable sandals made from the finest Italian calf leather. Therefore, dear men: if you want to keep your head, don't skimp on your daughters' shoes!



SALOME  
Vitello, Cognac  
D 8722-BC









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# A THOUSAND SMILES

Like a sparkling smile beneath golden stage lights, the Scala ballerina catches every glimmer in the room. Our crystal-coated slipper is inspired by the legendary Milanese Scala Opera House, where stars have shone brightly for centuries. Whether you're a prima ballerina or a prima donna these slippers honor a legacy of art, music, and refined elegance, with their shimmering surface capturing every bit of the limelight.



SCALA  
Cristallo, Silver  
D 8800-AQ

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# EARTHLY HERITAGE

Our new College Loafer graduates from a timeless icon. With contrast stitching and hand detailing, it doesn't disrupt style – it refines a founding model. A tribute to sustainable materials and artisanal expertise, perfect for those who blur the lines between work and leisure. Whether strolling the halls of academia, navigating a conference, or finding yourself impeccably yet impractically dressed for a spontaneous hike, the College Loafer remains a sophisticated companion – effortlessly, if not entirely intentionally, stylish at every step.



COLLEGE LOAFER  
Hydrosuede, Taupe, Loafer Last  
R 49-VWT.LN-2A-KC

The Caprese embodies the effortless elegance of la dolce vita – a loafer that speaks of serenity and laid-back luxury. Handmade from the finest natural materials, its lustrous suede captures the warmth of the sun-drenched Mediterranean. Light yet full of thoughtful details, it moves effortlessly from cobbled streets to sunlit terraces, slipping off with ease when it's time to come down and ground your feet in the earth.



CAPRESE  
Hydrosuede, Taupe, Tuscan Last  
S 409-VWT-CP

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# LEITNER LEINEN X LUDWIG REITER

Continuing the collaboration between our houses, we present two new models featuring Leitner Leinen's Fleur Royale fabric. Weaving Renaissance grandeur with Alpine folk charm, its stylized carnations and delicate blossoms evoke the grace of eternal spring – without the unpredictable showers.

The sophisticated Mimi slipper, named after Puccini's most heartbreakingly stylish heroine, takes inspiration from Venetian palazzo slippers – effortlessly elegant, refreshingly unadorned, and always ready for a dramatic exit. Meanwhile, the Marina bag – rooted in the timeless drawstring design – beckons summer voyages, tropical discoveries, and room enough for a stylish stowaway.



MIMI  
Leitner Leinen Fleur Royale  
D 8825-TME



MARINA  
Leitner Leinen Fleur Royale,  
Grain Dauphin, Taupe  
N T755-TME-GDT







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# ATLANTIC CHARM

Great directors find inspiration everywhere – especially at the bar. Between stolen glances and swirling glasses, ideas take shape. Our penny loafer, in box calf leather, develops a storied patina over time – its smoky tones mirroring the dark spirits behind the counter. The Director’s Bag, in mellow country calf, holds everything but the script – ensuring your production travels with you. Whether you’re people-watching or plot-twisting, some classics never go out of style.



DIRECTORS BAG  
Country Calf, Mahogany  
N T545-GPM



PENNY LOAFER  
Box Calf, Maron, College Last  
R 41-BNM.LC-3-2



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